

houston.porschedealer.com

# Houstonia.

## AFFORDABLE HOUSING

# New Hope Housing Breaks Ground on New Complex for Homeless and At-Risk Families

The complex will be part of a massive campus focused on lifting families out of generational poverty.

BY ROXANNA ASGARIAN • 10/13/2016 AT 4:30PM



New Hope Housing CEO Joy Horak-Brown shows U.S. Congressman Al Green specific features of the campus's site plan at the groundbreaking for the new complex, located at 2565 Reed Rd. Courtesy: New Hope Housing

**THE STATE'S LARGEST PROVIDER** of affordable single-occupancy rental units for low-income tenants is expanding its offerings with a seven-acre complex aimed at homeless and at-risk children and families across the city, particularly those in its new neighborhood: just west of Sunnyside and South Park in an undeveloped, semi-industrial area that was once home to now-closed theme park Astroworld.

The 187-unit complex, dubbed [New Hope Housing at Reed](#), will include one-, two- and three-bedroom units and will be open to very-low-income residents, including single mothers, veterans, elderly people and formerly homeless individuals. But New Hope is about more than just providing a roof overhead; support services such as case management, life skills training, financial planning, and parenting and nutrition classes will be offered onsite.

“Reed is a very exciting endeavor because it represents a dynamic new direction for us and an important way to serve the least, the lost and the last,” New Hope CEO Joy Horak-Brown says.

New Hope will be adjacent to a brand-new, 41-acre Star of Hope campus focused on emergency and support services for women and children, including a shelter, transitional housing and mental health services. The services at the two campuses, including a separate community center with free after-school and summer programs, will be provided to residents across the development in what Horak-Brown calls “a true continuum of care.” The project’s goal, she says, is helping “lift these families out of generational poverty.”

At the groundbreaking ceremony Wednesday, Councilmember Dwight Boykins called the project “an important step toward meeting our commitment to increasing affordable housing opportunities for Houstonians, particularly children.”

The \$34.6 million project is being funded with a combination of public and private funds, including \$12.6 million in charitable contributions, and is expected to open in early 2018. New Hope has seven existing developments in Houston and a mixed-use development underway on Harrisburg Boulevard in the East End.



A rendering of the new complex, which will include 187 one-, two- and three-bedroom units for low income individuals and families. Courtesy: New Hope Housing

---